Press release

Celebrating International Consultants Day and Announcing the International CMC Conference to be held in Armenia

06 June 2024

On June 6, in celebration of International Consultants Day, we are thrilled to announce the upcoming International CMC Conference and Annual Meeting, set to take place from **October 7-11, 2024** in Yerevan**.** This prestigious event, hosted by the Institute of Management Consulting, IMC Armenia, promises to be a cornerstone gathering for the global consulting and business community.

International Consultants Day, first declared in 2005, acknowledges the invaluable contributions of management consultants worldwide. This year's celebrations by the ICMCI (International Council of Management Consulting Institutes) are themed "Transforming Trends to Business," highlighting the pivotal role of consultants in navigating and shaping the evolving business landscape.

Management consultants are crucial for businesses in any country, providing expertise to enhance efficiency, strategy, and operations. Key trends in the industry include digital transformation, data analytics, sustainability practices, and a growing emphasis on remote and hybrid working models, as companies seek innovative solutions to remain competitive in a rapidly changing global market.

The International CMC Conference is an annual convergence of leading management consultants, fostering an environment for rich knowledge exchange, networking, and professional growth. This year’s conference will focus on key areas such as Consulting, Digitalization, Environment & Sustainability, and the Business Environment.

The International CMC Conference 2024

Attendees can look forward to an array of master class sessions, workshops, and networking opportunities centred around the main tagline "Digital Horizons: Innovations for a Sustainable Tomorrow." The agenda includes a Welcome reception, the International CMC Conference, the prestigious Constantinus International Award ceremony (considered as “Oscar” in Consulting globally), a Gala Dinner, and meetings of delegates, international guests.

The International CMC Conference is an annual event and is considered the preeminent conference for management consultants worldwide. Through this conference, ICMCI aims to network with top consultants across countries and regions, dispersing knowledge of leading consulting practices and concepts globally. The conference is attended by management consultants from all sub-specialties, including newcomers, students aspiring to join the profession, individual CMCs seeking to advance their professional development, and leaders of CMC firms or Accredited Consulting Practices. The diversity of attendees is reflected in the design of the event session streams, with numerous presentations and breakout sessions led and facilitated by renowned thought leaders and exemplary consulting practitioners from around the world.

International CMC Conference 2024 Early Bird Registration is open and will be live till 30 July 2024 at https://icmci2024armenia.org/registration/

Additional details about the conference will be shared soon, including session specifics, master classes, speaker profiles, and more about the award ceremony.

The branding concept for the International CMC Conference 2024 is meticulously designed to reflect the essence of Armenia, the host country, and the event's theme, "Digital Horizons: Innovations for a Sustainable Tomorrow." The concept is built around specific colors and symbols that convey the core values and focus areas of the conference.

- **Pinkish Red:** This color symbolizes the pomegranate, a quintessential symbol of Armenia, representing abundance and prosperity. The choice of pinkish red ties the branding to the rich cultural heritage of the host country.
- **Black Pearl:** This color signifies digitalization, one of the key focus areas of the conference. Black Pearl represents the advanced, high-tech aspects of digital transformation that the conference aims to explore.
- **Hunter Green:** Reflecting sustainability and environmental trends, Hunter Green is integral to the conference's discussions on creating sustainable business practices and innovations for a greener future.

The fingerprint serves as a powerful symbol of the conference's impact. It represents the unique and lasting “footprint” that the event aims to leave on the field of digital transformation and sustainability. The fingerprint embodies the idea of making a personal and distinctive mark on the world, aligning with the conference's goal of bridging innovations for a sustainable tomorrow.

For more information, visit: www.icmci2024armenia.org

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About IMC Armenia: *The Institute of Management Consulting (IMC) Armenia, a non-profit organization founded in December 2011, aims to elevate Armenian consultants to international standards. Supported by EBRD BAS Armenia, it focuses on developing the Business Development Services market through best practices. IMC Armenia promotes excellence and ethics in management consulting via international certification, professional development, and networking. It seeks membership in the International Council of Management Consulting Institutes (ICMCI) to offer the prestigious Certified Management Consultant (CMC) accreditation.*

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